



FOR IMMEDIATE RELEASE

iCertify, COABC's Online Organic Certification System, is now live

Vernon, B.C. (January 30, 2020) - After much hard work and contributions from many COABC members, we are excited to announce that iCertify, COABC's new online organic certification system, is now live!

Designed to support organic operators and certifiers in BC, iCertify is an innovative province-wide online tool for organic certification. This user-friendly, secure online system streamlines the organic certification process, making it easier to apply for a new certification or submit an annual renewal.

A true team effort involving operators, verification officers, certification committee members, administrators, and COABC board and team members from across the province, a big thanks is due to everyone who has contributed to this project over the last few years!

To learn more about iCertify, please visit: certifiedorganic.bc.ca/icertify

Interested in using iCertify for your renewal or certification? Please contact your local certification body directly.

Looking for support using iCertify? Check out our training library here: certifiedorganic.bc.ca/icertify/help/library.php

Funding for this project has been provided by the Governments of Canada and British Columbia through the Canadian Agricultural Partnership, a federal-provincial-territorial initiative. The program is delivered by the Investment Agriculture Foundation of BC.

About COABC

The Certified Organic Associations of British Columbia (COABC) is an umbrella association representing organic certifying agencies in BC. The organization aims to provide consumer confidence in the organic product certification, assist producers to increase market share, and support regional development of organic food production, processing and marketing. COABC strives to ensure high quality organic products are produced in sufficient quantity and in a manner that nurtures healthy soil, biological diversity and ecological harmony.

Media Contact:

Jen Gamble

COABC Executive Director of Operations

250-260-4429

edo@certifiedorganic.bc.ca