



# Sponsorship Programs

## **Sector Quarterly Journal BC Organic Grower (BCOG)**

It goes out to close to 700 subscribers in the BC organic sector including all members of the organizations belonging to the Certified Organic Association of British Columbia. The BCOG has been in print for over 10 years and is well respected in the sector. It is a source of technical learning and sector information, including research updates and events. Your support will help keep this valuable tool available and support more cutting-edge content.

## **Annual Conference**

This is the organic sector event of the year! This fun and educational opportunity has become a tradition which includes special speakers, workshops, networking and social events. All COABC members, organic agricultural enthusiasts, and the general public are invited. Advertising for the conference has a reach of over 1,142,000. Your support makes this event possible!

## **Website**

When people are looking for BC organics they discover our website first! The website traffic averages 12,000,000 per month and is continually increasing. Our website includes a user-friendly database of certified products and producers, how to become certified, local events, learning options and so much more. COABC members, those thinking of becoming certified and consumers have come to rely on this site! Being a sponsor of the COABC website represents a partnership with people who are working to provide healthy food, from healthy soil, with sustainable practices.

## **Cyber-help for Organic Farmers**

One of the best online farming resources in BC and across Canada! It experiences an average of 11,000 page views monthly and has over 60 relevant incoming links from web sites and blogs. It is #1 ranking on Google for organic farming news, organic fruit prices, organic companies, and organic seed sources searches. Our objective is to encourage organic food production in Canada by improving accessibility to quality organic farming content online. Visit [www.certifiedorganic.bc.ca](http://www.certifiedorganic.bc.ca) to learn more. Your support will increase our capacity to provide more current information, answer more Q&A and provide more up-to-date coverage of Canadian farming networking opportunities.

## **Pacific Agricultural Show (PAS)**

The PAS is an annual event which attracts over 7500 farmers and producers from across BC, Alberta and the Pacific Northwest. It is the largest BC agricultural show with over 200 exhibitors, high-end educational sessions and infinite networking possibilities. As the sponsor for this event you will make it possible for COABC to provide an organic presence in the agriculture sector of BC.

Good for You, Good for the Environment



# COABC Sponsor

# Benefits Grid



	<i>Diamond</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Donations</i>
	\$10000	\$5000+	\$2500+	\$1000+	\$500+	\$100 - \$500
<b>Sector Journal BC Organic Grower</b>						
Full page colour ad on back Cover 1 issues (1 spot)	X					
Full page colour ad inside 4 issues	X	X				
½ page b/w ad inside 4 issues			X			
¼ page b/w ad inside 4 issues				X		
Business card b/w ad inside 4 issues					X	
Logo or name on Partners page	X	X	X	X	X	
<b>Annual Conference</b>						
Logo recognition on banners, signage and annual report cover	X	X				
Trade show booth variety of sizes	X	X	X			
Logo recognition on Partner marquee	X	X	X	X		
Logo or name on Partners Page	X	X	X	X	X	X
VIP Conference Passes	4 passes	2 passes	2 passes	1 pass	2 Feast	
<b>Web Site</b>						
Logo on home page for 1 year	X					
Link to your organization	X	X	X	X	X	
Name or logo on Partners web page	X	X	X	X	X	X
<b>Cyber-Help</b>						
Sponsor brand page 1 year	X	X				
Logo & write up on Partners Page	X	X	X	X	X	
<b>Pacific Agricultural Show</b>						
Main Sponsor on display booth & on handouts	X	X	X	X	X	
Name or Logo on Partners Page	X	X	X	X	X	X