

Organic Sector Development Program Application Guide

The Application

***Please read appendix A & B of this guide before beginning the application.**

This guide will help you complete the OSDP Application. Numbers in the Guide correspond with numbered sections in the Application. You may complete the application on your computer, or print it and fill it out by hand. Electronic applications are preferred, but all applications receive equal treatment. To complete the electronic application, put your cursor in the shaded area in each panel and begin writing. The form will not allow you to use more than the room allotted. Write an appendix if you need more room.

Process

When your completed application is received, it is checked for completeness. If it is not filled out correctly, it will be returned and your application may be delayed. Completed applications are sent to the OADP Adjudication Committee for review. The Committee approves (sometimes with conditions) or rejects applications based on their compliance with criteria described on the OSDP Webpage (see appendix A).

You will receive notification about your application as soon as possible. This may be up to one month after application deadlines. If your application is approved, you will receive a contribution agreement. Once the contribution agreement is in place, you will begin to receive funds.

Letter of Intent

Though not required, a letter of intent is a useful way to determine if your project idea meets the criteria of the OSDP. Send a letter of intent to the OSDP@certifiedorganic.bc.ca. Indicate what you are proposing to accomplish and approximately how much funding you will require. The OSDP co-ordinator will contact you to discuss your proposal and your needs.

Applicant Information

1. **Date**
2. **Legal name of applicant**
3. **Name of contact person** if different from section 1
4. **Mailing address** (add the physical address if different)
5. **Mailing Address for contact person**
6. **Applicant** – telephone number, email address
7. **Contact person** telephone, email address
8. **Canada Customs and Revenue Business Number** - this is required under Agriculture and Agri-food Canada rules. If you don't have Business number, please contact the OSDP Co-ordinator
9. **Proposed start date of the project** (no funds will be released for work performed before the agreed start date)

Good for You, Good for the Environment

10. **Proposed completion date**
11. **Signing officer for this project** - the director who may sign for an organisation
12. **Total Project Value** (cost, include collaborators and in-kind contributions)
13. **Amount Requested** (from the OSDP)
14. **Project Title** (try to keep this short)
15. Strategic Priority addressed: OSDP projects must work to fulfill one or more of the strategic priorities identified in the [BC Organic Sector Strategic Plan](#). Refer to Appendix B for a list of strategic priorities and possible projects under those objectives. (projects applications do not need to be aligned with examples in the strategic plan, but must fit within one of the strategic priorities.)
16. **Applicant Background Information** - Include a synopsis of the applicant organization indicating the size of the membership and constituency of a non-profit organization or the size and nature of the commercial entity. Provide a listing of the current directors and executive officer. A copy of the applicant's most recent financial statements included with the application is helpful.

Project Description

17. **Problem or opportunity** - The OSDP only provides funding for special projects—not for day-to-day activity of an organisation. Every project must address some specific problem or opportunity. Try to be as specific as possible about what issue you are tackling.
18. **Reach** - Approximately how many people / groups will benefit from your project? Provide an estimate of how many people will directly participate in the project and how many will be in some way affected by the project results. What regions will benefit? Identify the extent of the industry support for this project and include letters of support if appropriate.
19. **Objectives** - What do you expect to achieve through this project? What are the overarching purposes of the project? Examples:
 - a) To research new products for control of spider mites in organic greenhouses
 - b) To demonstrate market feasibility for organic strawberry salsa
 - c) To share information on new products and processes with growers
20. **Project Activities** - Describe your project activities in detail – outline the steps you will take to accomplish the project. Activities should coincide with the deliverables described in the financial portion of this application. Example:
 - a) Step 1: Salsa preparation
 - Sub- steps:
 - i. Buy 80 kg of organic strawberries from organic farms. Transport to central processing plant.
 - ii. Process strawberries (with added ingredients) to salsa
 - iii. Pack and label salsa (trial run)

b) Step 2: Market test

Sub-steps:

- i. Set-up demonstration at East Van Farmers' Market
- ii. Etc...

21. **Communications** - A plan for communicating about your project is important. Be sure to identify any communications activities with associated costs in your budget. Who will be receiving information about your project and how often? How will you distribute the results or “products” of your project? Please note that for larger projects the OSDP may require a Communications Plan.
22. **Project Performance Plan** – You must have a plan in place for how you will evaluate the success of your project. Think of what things will look like if your project is extremely successful—these conditions will be the indicators of the success of your project. If you hire someone to do this, be sure to include this in project costs.
23. **Project Completion Plan** - When your project is finished, what are the next steps? Will the project require on-going support from industry after IAF funding is complete? If so, what are the plans for sustaining the project over the long term?
24. **Resources (Human & Financial)** - Describe whether your organization has the capacity and necessary skills and qualifications to carry out the work. Who will be doing the work to make the project happen? Identify participating organizations or partners to be involved in the project and describe what their roles will be. If consultants are to be engaged in the project, identify the firm and/or principle consultants who will work on the project. If your funding plan contains unconfirmed funding, how will the project proceed if this funding is not secured?

Budget

Sections 25 and 26 of the application include essential information for the evaluation of your proposal. Please complete it accurately and carefully. Your proposed budget will be used by the OSDP Advisory Committee to identify the timing of funds to be advanced through the contribution agreement. The total in the Project Costs spread sheet (section 25) must match the total in the Source of project contributions spreadsheet (section 26). ***Note** that the subtotal and total columns (those with dollar signs) calculate automatically—do not enter any numbers in these columns.

25. **Project Cost Spreadsheet** -The chart includes the following categories:

- **Activity/Deliverable:** The tangible “things” produced or implemented through the project. For example: conference, research, report, recommendations, product, process, technology, website/database, meetings or focus groups and the steps or tasks you will undertake to create your deliverable.
- **Budget (equipment, travel, salaries, and misc.):** The anticipated cash cost expected to be expended to accomplish each output. These estimates will be used by OSDP to anticipate your requirements for cash payments as the project unfolds. Of course, payments will be made based on actual documented expenditures. The total in section 25 should be the same as the total in section 26.

Cash costs refer to project services, materials etc. identified in the budget that are supportable by invoices. These are specific, incremental costs for expenses that would not be incurred if the project were not undertaken. Project expenditures incurred before the formal acceptance date of the application by the OSDP are not eligible for program funding.

Notes and Tips to complete Spreadsheet:	
<i>Equipment & supplies:</i>	<i>Equipment (please provide detail for items over \$5,000) Purchase Rental (facilities and other) Lease Consumable Supplies/ Materials Phone and internet costs Printing, copying and postage</i>
<i>Travel</i>	<i>Airfare Ground Lodging: rate x number of nights: Per diem:</i>
<i>Contractor / Participants' Fees and Expenses</i>	<i>Contractor fees Project participants' stipends Project Participants' expenses Administration and evaluation costs</i>

26. **Project Contributions Spreadsheet** - This spreadsheet explains how the project will be funded. Remember to enter your own contribution (cash and in-kind).

Industry Sources

These include funds provided to the project by industry organizations, firms and through revenue generated at events or from the sale of project outputs, corporate advertising, or sponsorships, and from industry funds held by industry organizations.

Government Sources

These include sources of funding from programs of public institutions such as government, universities and colleges and other organizations that receive designated funding from government for assisting industry. Identify the name of the specific funding program being accessed and the Agency managing the program. Note that funding from government sources can be used as in the project, but cannot be matched with OSDP funds.

Other Sources

These include funds provided by others that are arms length from the sector - organizations such as BC SPCA or the Canadian Wheat Board.

OSDP Request

The level of Funding requested from the OSDP. Include this number in section 13 on the first page of the application.

Confirmed

For each funding source listed, use a "Y" to indicate an authorised person has confirmed funding in writing. Use an "N" if funds are not yet formally confirmed.

In-kind Contributions

In-kind contributions are not applicable as part of the matching funds of the applicant, though, if included they do illustrate support for the project.

Appendix A - OSDP Funding Criteria: “Rules”

1. Money cannot fund capital costs.
2. The fund aims to fund projects on a 50-50 basis.
3. Core-Funding of an organisation is not eligible.
4. Broad Benefit: the benefit to the individual (or business) must not outweigh the benefit to the whole. Not proprietary to the individual. Benefits must outweigh the costs of the project.
5. Funds cannot be used for business start-ups or expansions.
6. Funds cannot be used for lobbying.
7. Projects cannot be contrary to international trade rules.
8. OSDP Funds cannot be matched to other government sources of funding.
9. Funds cannot be used for direct advertising or promotion of any given product (but can be used to develop a marketing plan).
10. Funding is not indefinite; projects that set the stage for on-going activities should describe how the activity would be self-sufficient in the long-run.
11. Reasonable administrative costs (in the 10% or less range), which are clearly incurred in the course of delivering the project and that are clearly incremental and over and above the applicant organization's normal core activities may be supported if they are detailed in the approved application.
12. Funding cannot cause damage to others (i.e. favouring one sector or region over another).
13. Money spent on project activities prior to the approval date of the project cannot be claimed.
14. Projects should have clear, measurable outputs (things that will be produced) and should describe some larger goal it hopes to accomplish.

Appendix B

1. THE 2009 - 2013 STRATEGIC PLAN**Strategic Priority #1****INCREASE ORGANIC SECTOR CAPACITY**

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
1.1 Processing options will increase.	Increased networking between the producers, retailers, wholesalers and distributors will facilitate the development of realistic processing opportunities.	Review current processing situation and the Industry Needs Assessment (2005), identify potential alliances with current processors to run organic lines. (Consider BCFSN, BC Food Processors, COABC, BCMAL, the Western Canada Value Chain Initiative, retailers, wholesalers, producers, small scale food processors and community kitchens)	(OSDP project) Small scale food processors and eventually BCOSR	More producers doing value-added processing More of the crop is used. More products are using organic ingredients. Processors will know where to find sufficient product to run an organic line.
		List what is available in BC and where, including yields.		
		Investigate financial support from OSDP, BCMAL, Agri-opportunities Cooperative Development Initiative. etc.	2009 COABC & producers	Sources will be listed on the COABC website.
		Form new processing options.	Producers & Industry	Increased locations.
		Review CFIA Grading standards for relevancy and encourage CFIA to solicit changes.	Industry and CFIA	
1.2 Market access will continue to improve.	Accurate, current and relevant information will be available to assist their decision making.	Gather and make available market trend, gap and pricing information. , showing the difference between selling into wholesale, retail or direct to the consumer.	2009 Cyber-help, OEA, BCAFM, BCMAL and government agencies	Farmers have weekly price checks.
		Create a Resource Directory to help growers find anything and everything they are looking for including sources for tools, equipment, packing and packaging material, greenhouses, flats, pots, national standards, funding sources, etc	2009-2010(OSDP project) & OEA & Kwantlen & UBC farm & BCMAL (no duplication with Infobasket)	A Resource Directory will be available on the COABC website.
		Retailers, Wholesalers & distributors will provide expectations and specifications on their web-sites.	Retailers, Wholesalers & distributors	
		Develop a web-based performance management system for the organic certification verification	CFIA plans to.	

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
		systems.		
	Equivalency agreements will be advocated for to facilitate market options for producers.	The Organic Federation of Canada (OFC) and National Organic Value Chain Roundtable (NOVCR) will be supported with sector representation.	2009+ COABC	OFC & the NOVCR continue.
1.3 Distribution will be more efficient.	More producer cooperatives/ partnerships will be developed to strengthen distribution networks.	Review current distribution networks, and explore working with provincial trucking companies to see if backhaul opportunities exist to reduce costs.	(OSDP project & BCIT students)	Distribution plans exist.
		Develop co-operative or grower group frameworks for producers.	Extension Agents, producers, distributors, wholesalers, retailers	2 new co-operative situations will exist.
		Connect with large retailers re: organic boutiques.	Producers & BCAFM	More direct sales
		Connect with fast food restaurants, coffee shops, etc. to use organic.	Producers & BCAFM	More chefs using organic ingredients.
1.4 Operators' knowledge base will increase.	Educational support will be provided in response to what growers want and need.	Advocate for more funding for more Extension Agents or field agents who are specialists. Develop operational frame work.	2009 COABC	Support and people in place.
		To maintain the Regional Seminar Series (c-13) with wider scope of topics, explore: <ul style="list-style-type: none"> - funding options, - implementation strategy using OEA, COABC staff resources and available technology. 	2009 COABC & OEA (OACC & Canadian Farm Business Management Council for Webinars)	Finances will be in place. 6 seminars will happen per year.
		Resurrect the Organic Advisory Service (OAS) to provide competent advisors to organic operators to offer advice, direction, and to develop quality organic agronomic skills/systems on their operations <ul style="list-style-type: none"> - Seek funding - Develop operational framework 	2009 (BCMAL funded or corporate sponsorship & COABC managed)	The OAS will be active and available to transition and current operators.
		Create a list of independent consultants who help on-site with applications, business planning, etc.	2010 COABC & OEA	COABC Resource Directory listing.

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
		Make Whole Farm Plan tool & Land Access process available.	2009 Farm Folk/City Folk	Tools are communicated.
	Producer business skills set will be improved; focus on business planning, HR management and communication/negotiation tools.	Source learning materials and communicate accessibility to handbooks, manuals, WEBINAR sessions, etc.	2009+ COABC & OACC & COG	COABC Resource Directory listing.
		Develop partnerships with Community Futures, Ministry of Economic Development and Ministry of Small Business, and Small Business BC to provide training.	BC Organic Sector Roundtable	
		Communicate the new "National Organic Input Directory" being developed by ACORN.	All Sector	COABC Resource Directory listing.
1.5 Organic sector participants will be equipped for the COR implementation.	The new standard will impact all members of the organic value-chain. Understanding and implementing the new practices will be addressed.	Develop a user's guide to the new standard.	2009 COG with Agriculture and Agri-Food Canada funds	Guidance Documents are available.
		Develop and provide information to certified organic operators regarding the Canadian Organic Regime.	2009 OFC & COABC & OEA	Find information via the BCOG, the COABC e-news and OEA.
		Communicate the new "National Organic Input Directory" being developed by ACORN.	All Sector	COABC Resource Directory listing.
		Invite producers to attend regional meetings.	2009 COG & IOIA & COABC	4 meetings will occur in BC.
		Invite Verification Officers to attend training session.	2009 COG, IOIA & COABC	BC VOs will be trained.
		Changes needed for certification forms in order to comply with new standard can be provided.	2009 COABC	CBs will be ready with compliant forms.
		Develop a standard application form	2011 COABC	Consistent applications and
		Develop a standard VO reporting form.	2011 COABC	VO reporting to streamline
		Develop on-line certification services	2013 COABC	processes.

Strategic Priority #2

BUILD CONFIDENCE IN CERTIFIED ORGANIC SYSTEMS AND PRODUCTS

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
2.1 BC organic sector messaging will be clarified and reach more people.	Clarify and align organic sector messaging with federal and provincial government goals to ensure that they understand that organics helps to meet their goals for sustainable practices, reduced environmental footprint and healthy plants, animals and people.	- Create clear, accurate, valid messaging for advertising, public relations and education.	2009 The NOVCR	2009 The NOVCR Certified Organic branding campaign will be in place nationally.
		- Review and align with the NOVCR organic branding project and "Growing Forward with Organics" paper.*and other sources**	2009+ COABC & BCMAL	
		- BC Certified Organic branding campaign to be developed.	2010 (OSDP project) COABC & BCMAL	BC campaign is in place. Messaging is imbedded within websites and other communication tools.
	Reduce consumer confusion regarding the benefits and differences between certified organic and non-certified organic especially in light of the National Standard.	- Explore public relations opportunities and participate where appropriate.	All Sector	Articles are circulated.
	Educate other non-certified producers and processors about organic systems and the benefits.	Develop case-studies and success stories for media distribution.	All Sector	Articles are circulated.
		Develop COABC Presentation kit to market COABC and BC Certified Organic Program (BCCOP).	2009+ COABC	Presentation kit exists.
		Draft a Communication Plan to include: - COABC PR kit - media - publications and information tools - Checkmark starter kits.	2009 +COABC & OEA & CBs	
	Substantiated claims are included in Canadian and BC organic sector messaging.	Review current claims, seek existing research to support claims, highlight gaps, and develop research proposals to substantiate claims or remove claims. ***	(OSDP project), COABC, The Organic Center & OACC	Substantiated claims will be communicated.
		Review food-safety myths associated with organics and define what's true.	(OSDP project)	
	"Organic" will mean one thing in everyone's mind.	COABC to revisit the request to Provincial Government to make BC Certified Organic Program mandatory.	2010 COABC & BC Organic Sector Roundtable	

* “Growing Forward with Organics”, Why organic farming should be included in the Next Generation of Agri-Food Policy paper exists. www.organiccouncil.ca/download.sz?id=100

** The Rodale Institute and The Organic Center have recently released slideshows, videos and Revolutionary Truths <http://www.rodaleinstitute.org/rfr>

** The Organic Center may be a source for research to substantiate organic claims www.organic-center.org

Strategic Priority #3

PROMOTE ENVIRONMENTAL BEST PRACTICES

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
3.1 Positive environmental activities will be advocated.	An organized approach to advocacy for Organic Sector issues will be made possible and more effective i.e. reduce GMO threat, advocate for tax relief & land access issues, etc.	Review issues* Interested parties will develop Position Papers & “presentation points” Present them as required.	2009 **	Position Papers to be found on COABC’s website.
		Present Position Paper to policy making groups: governments, marketing boards, etc.	COABC & Operators	A cultural shift to organic agriculture will result.
3.2 Environmental best practices will continue to be integrated.	Educate children on organic practices to provide a healthy planet for the future.	Present at the “Summer Institute for Educators” which seeks to educate the educator. (BCAITC sponsors an intensive one-week summer institute on agricultural education.)	2011 ***	Presentation made to Educators.
		Explore adding an organic component to AG in Classroom.	2011 BCMAL & COABC	
		School gardens will be promoted with organic modules and better networking.	2009+ Farm Folk/ City Folk	
		Integrate organics into the BC School Fruit and Vegetable Snack Program.	2009+ Producers & COG chapters	Organics will be supplied.
		Increase use of the Environmental Farm Plan.	Lobby to maintain the program.	BCAC/COABC EFP Coordinator
		Promote the Environmental Farm Plan via print, websites and e-news.	2009+ Those involved	10% of operators will have done an EFP.
	Implement on-farm safety program for organics.	Advocate for continued funding for the Small Scale Food Processors Association Food Safety Initiative (available until 2009).	2009 Interested parties	The FSI will continue. COABC Resource Directory listing.

* Advocacy Issues such as: Animal Welfare, MIES, FAR, Marketing Boards, municipalities food policies, reducing the use of fossil fuels, increasing initiatives in alternative energy, reducing the use of agri-toxins, non-biodegradable inputs, improving air and water quality, increasing recycling and other initiatives in waste management

- ** COABC Advocacy Committee, BCOSR, and the NOVCR, Saskatchewan Organic Directorate (SOD), Green Peace, the GE Free advocacy group, government policy makers, seed sector, scientists, etc.
- *** BCMAL, BC Teachers' Federation, FF/CF, COG, COG chapters in BC, Ministry of Education, Environmental Farm Plan, BCOSR

Strategic Priority #4**ADVANCE ORGANIC RESEARCH & INNOVATION**

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
4.1 Research and innovations will increase which advance our environmental stewardship activities and production capacity.	Operators will become more eco-wise, incorporate new technology and become energy suppliers.	<ul style="list-style-type: none"> - Research and clarify research funding sources (some producers initiate their own research) - conduct farm energy audits and improve efficacies - capture excess energy for use and distribution - Support grower groups by guiding them to resources. - Assistance for application processes will be available. 	2009 COABC COABC & OEA Funding bodies to facilitate & assist	A COABC Resource Directory will include funding sources. Excess energy is sold back to the grid.
		The COABC Research Committee will be developed, launched and communicated including Terms of Reference, submission deadlines and project criteria.	2009 COABC	Research projects using COABC Fund will be completed.
	The organic sector will be advanced thru research which impacts: alternative energy sources, reduced carbon agriculture techniques, packaging options, substantiating claims, handling, packing, storing, refrigeration and shipping techniques to increase shelf-life, organic seed development, processing options, crop production cycles, etc.	Request and advocate for more funding for the Organic Sector Development Program.	2008-09 COABC & OSDP Committee & IAF	Funding will be in place.
		<ul style="list-style-type: none"> - Review previous research strategies for outstanding work and completed works. - Review OACC 2008 BC National 	2009-2010 OSDP & BC Organic Sector Roundtable	New Research Strategy will be defined and communicated.

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
		Research Needs Report. – Develop and communicate new Research Strategy.		
		COABC will initiate research projects which will be approved by the COABC Research Committee and managed by COABC staff or contractor.	2010+ COABC & COABC Research Committee & researchers	
4.2 Research projects will be coordinated to maximize resource allocation.	A strong network for cooperation between national, provincial and local research groups will be developed to ensure relevant research is done and not duplicated.	Identify stakeholder organizations. Explore partnerships and establish communication processes.	All Sector & BCOSR & OACC	Research Plans will be communicated.

Strategic Priority #5**STRENGTHEN THE BC ORGANIC SECTOR ORGANIZATIONAL INFRASTRUCTURE**

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
5.1 The BC Organic Sector will be known for its helpful, cooperative, organized, solution-focused culture.	Increased communication and collaboration throughout the value-chain (producers, processors, retailers, distributors, wholesalers, suppliers, academia, sector participants, government departments, consumers, and corporate sponsors) will result in an organized approach to growth.	Form a BC Organic Sector Roundtable (BCOSR) to discuss sector issues, solutions, strategic direction and advocacy needs: – Obtain support and representation from relevant agencies. – Define vision, mission and mandate, – Develop start-up workplan, – Seek funding for BCOSR, – Develop sustainability plans.	(OSDP project) Initiated by BCMAL 2009 COABC & sector participants	The BCOSR is active: representation meets, workplan defined, mandate, vision, defined, etc. *
		COABC will agree to move ahead as one group with the Vision and Mission as previously established.	COABC 2009	COABC will exist as an accreditor and the Voice of Organics in BC.
		Share communication about events, needs and activities.	All Sector	Communication will be circulated.
		Support stakeholder projects as presented.	All Sector	
		Increase networking opportunities between organizations. **	BCAFM & COABC & All Sector	

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
		Increase networking opportunities for operators.	All Sector	COABC Conference & Listserve
		Exit interviews will be done with operations which cancel certification or do not renew to identify weaknesses and trends to be used for problem solving.	2010 COABC CBs	A process will be in place and an annual report will be available in the fall.
	AG professionals (agencies, government, financial institutions, buyers, extension) will become more knowledgeable about organic systems and factors that impact them.	Review current options, develop tools and learning options.	2010 BCMAL, BCOSR, COABC & OACC	OEA support & OACC Webinars
		Training for verification officers will focus on COR needs in 2009 but COABC will review needs for 2010 class.	2010 COABC	There will be a sufficient number of VOs in BC.
5.2 More stabilized certified organic operations will exist including new entrants and stronger current operations.	Support to operations in transition will be accessible.	Research barriers to producers transitioning to organic. Survey farmers in transition, in 2nd and 3rd year after certification, who have abandoned certification before 5 years after start-up. <ul style="list-style-type: none"> - Develop strategies to fill gaps - Develop grower groups - Implement the OAS 	2009 + OSDP 2010 BCOSR & All sector	50 new applications per year for three years will exist.
	Potential new entrants will be identified and contacted.	Review USA research regarding who are the best targets for transition, and how to approach them.	(OSDP project) & OEA	
		Develop and implement solicitation strategy including communication tools.	(OSDP project)	
		Nurture Community Shared Agriculture.	All Sector	More CSAs exist.
	Effective learning approaches and tools will be available through a coordinated approach.	Review current learning options such as apprenticeships, mentorships, print, formal classroom, conferences, etc. Review current transition	2009+ (OSDP project) & COABC & OEA & COG & COG chapters.	COABC Resource Directory listing.

GOALS 2009-2013	OBJECTIVE	ACTION	WHEN & WHO	MEASURABLE OUTCOME
		materials available i.e. COG, Farm Folk/CF "Meet your Maker"		
		Develop materials, networks and implement training.	2009+ (OSDP), OEA, COG	
		Farmers will receive Animal Welfare practices assistance. Develop a process, communicate it and implement.	COABC	Animal welfare aids will be available in all regions.
	Micro-producers will have an organized framework within which they can contribute effectively to the organic sector.	Explore options to add another level of organic producer at the lower production level.	2009 COABC	
		Implement or decide not to move forward.	2010 COABC	

- * BC Organic Sector Roundtable (BCSOR) participants could be: COABC, BCMAL, AAFC, retailers, wholesalers, distributors, FF/CF, BCFNS, Ministry of Small Business, Ministry of Health, Ministry of Education, academia, The Food Trade Sustainability Leadership Association, The Land Conservancy, etc.
- ** BCAFM is already in process of moving in this direction, COABC Annual Conference Saturday night feast, Annual BCOSR meeting, work with BCAFM, 4H, farm institutes, celebrate with each other (cut out the we/they), Embrace traditional commodities organizations (i.e. CPMA) as they help distribute all produce including organics, trade organizations, Organic Harvest awards, etc.
- *** Review COG's Growing Up Organic pilot project to connect producers with institutional food buyers on Saltspring Island. COABC Annual Conference feast, encourage agencies to have representation at out-of-area conferences, encourage operators to attend out-of-area conferences to stay current, Participate in Chef's competitions, Connect with classroom snack/meal program, let Investment Agriculture know that we are willing to partner with other sectors on specific projects, participate in trade shows as an organization, have a booth with all information available via pamphlet, trade shows bring buyers, processors and retailers to one place

Funding for the Organic Sector Development Program has been provided by Agriculture and Agri-Food Canada through the Canadian Agricultural Adaptation Program (CAAP). In British Columbia, this program is delivered by the Investment Agriculture Foundation of BC. CAAP is a five-year (2009-2014), \$163 million program aimed at helping the sector adapt and remain competitive. CAAP provides an industry-led innovative and cooperative approach to funding projects at the national, multi-regional and regional levels.



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